



The Chair of Innovation Management at the University of St. Gallen (Prof. Dr. Oliver Gassmann) is looking for a

**Research Assistant and PhD Student at the Bosch IoT Lab –
Internet of Things Platform Economy**

Are you eager to investigate how the convergence of the Internet of Things (IoT) and platform business models will disrupt existing business domains? Are you keen on developing managerial concepts how companies can create successful platform business models in the context of connected IoT business? Do you aim to publish your insights in leading international academic outlets? We are looking for you!

What we offer:

- Unique possibility to investigate the **managerial implications of the IoT and platform business models** and to advance your scientific as well as entrepreneurial skills
- Work with a **highly motivated, interdisciplinary team of young researchers** in a very pleasant atmosphere
- **Direct project responsibility** and **close relationships with our research partners**, e.g., Bosch, startups, and renowned universities
- Our research facility is always **open to own proposals** and further suggestions
- **Good conditions and work environment**
- The normal duration for successfully obtaining a PhD in our team is **3 1/2 years**

Whom we are looking for:

- Strong interest in **technology-based innovation**
- A **business and/or technology background**, e.g., in management, economics, information systems, computer science, or engineering
- Strong **analytical skills**, and motivation to investigate state-of-the-art theoretical and conceptual concepts
- **Master's degree** with a GPA (Grade Point Average) of at **least 5.0 (GPA of 2.0 and better in Germany or Austria)** to be eligible for a PhD at the University of St. Gallen
- Profound knowledge of **German and English** (written/oral)

Are you interested? We are looking forward to receiving your application (via e-mail), which should include your CV, university transcripts, references and a motivation letter.

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